

characterized in that

the coating composition has a metal content of from 2 % to 8 % by weight.

32. A coating composition as defined in any one of claims 29 to 31,

characterized in that

the powder-based varnish and the coating of the metallic pigments contain the same binding agent.

33. A coated object,

characterized in that

the object is coated with metallic pigments as defined in any one of claims 1 to 26 or with a coating composition as defined in any one of claims 28 to 32.

34. A coated object as defined in claim 33,

characterized in that

the object is a facade element, preferably a facade tile, a window frame, a vehicle body, preferably a body of a motor vehicle, or a frame of a vehicle, preferably a bicycle or motorcycle.

35. A process for the production of a metallic pigment as defined in any one of claims 1 to 26, comprising the steps:

- a) preparing a solution or dispersion of an oligomeric and/or polymeric binding agent in an organic solvent,
- b) coating the metallic pigment with said binding agent by
 - i) dispersing the metallic pigment in the solution or dispersion produced in step a) followed by atomization thereof or
 - ii) atomizing the solution or dispersion produced in step a) onto metallic pigments fluidized in a gas stream,
- c) drying the metallic pigments coated with binding agent in a turbulent gas stream.

